

Re: Develop San Pedro site.

Subject: Re: Develop San Pedro site.

From: Lorena Parker <lparker@sanpedrobid.com>

Date: 04/06/2017 05:22 PM

To: Alan Johnson <AlanJ@victory-group.com>

Hi Alan,

We've made some changes to the website. Let me know what you think.

Best regards,

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

San Pedro Historic Waterfront

Business Improvement District

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On Tue, Apr 4, 2017 at 11:28 PM, Alan Johnson <AlanJ@victory-group.com> wrote:

Lorena-

I was checking out the site and had a couple of suggestions and if you agree please pass this along to Andy. I think it would be a good idea to let folks know who visit the site that is the work of the Pbid other than in "about" and refer to us only as PBID, no one knows who SPOAA. I'd also like to see a PBID tab and our logo on the landing page. It is critically important that our members know what we are doing especially as head into renewal. Also the tab that shows the topaz building should say "view available property" because rentals are probably more important to our members than sales and the for lease info is too hidden in "maps"; I wouldn't think to click there to find property for rent.

Please let me know what you think,

Alan